



## **International Day of the Older Persons**

**Campania Reference Site**

**Aula Magna Biotecnologie**

**Via De Amicis 95, Naples, Italy**

**October 13<sup>TH</sup>**

### **Facing the challenge of an ageing population:**

#### **opportunities from the European Good Practices for an age-friendly society.**

Federico II University Hospital and Campania Region are organising a Conference for the International day of the Older Persons, aimed at mainstreaming the good practices developed in European Regions and networks in the context of active and healthy ageing.

Health in all policies bridges technologies, life-long learning and age friendly tourism in the effort of turning the challenge of an ageing population into an opportunity of growth and development, by taking advantage of innovative approaches. Successful ageing requires a multidimensional and multidisciplinary approach, where stakeholders across local, national and international levels align their efforts.

The European Innovation Partnership on Active and Healthy Ageing represents an open ecosystem where all stakeholders from health and social systems, enterprise, education, research and citizens association collaborate to share their good practices, improve and scale them up by tailoring to the different loco-regional contexts. Since 2013 Campania stakeholders have been contributing to the EIP on AHA in the context of the Action Groups on Frailty and functional decline, Age friendly environment, Fall prevention, Integrated care, Prescription Adherence. Campania Reference Site has been liaising with EU Reference Sites exchanging experiences to identify, support, strengthen and scale up good practices.

Bringing together decision and policy makers with professionals and citizens, the conference has the ambition to facilitate the exploitation of the good practices available in the different domains that influence healthy ageing with a life-course approach that generates opportunities for the local development of a silver economy.



9.30 Welcome and Introduction. Federico II University Hospital and Federico II Medical School.

**Round Table. Innovation in Health: multilevel experiences and future strategies.**

**Chair: Alessandra Dionisio**, Federico II University Hospital.

10.00 Campania regional strategy for innovation: “Health and Quality of Life”. Serena Angioli, Campania Councillor for European Funds, Youth policies, European Co-operation and Euro-Mediterranean Basin.

10.15 The European Blueprint on Digital Health and Care Innovation. Maddalena Illario, Reference Site EIP on AHA Campania. Federico II University Hospital.

10.30 The cooperation between the Regions in the European Innovation Partnership on Active and Healthy Ageing. John Farrell, LANUA International Healthcare Consultancy and Reference Site Collaborative Network (Past Lead Co-ordinator).

10.45 The European Covenant on Demographic Change: towards age friendly environments. Carina Dantas, Cáritas Diocesana de Coimbra.

11.00. Campania Regional planning actions 2014 – 2020. Maria Grazia Falciatore, Deputy Cabinet of the President of Campania Region.

**11.15 Coffee break**

**Round Table. Managing frailty: European good practices for a sustainable public health approach to frailty.**

**Chair: Antonio Cano**, Department of Pediatrics, Obstetrics and Gynecology of the University of Valencia.

12.00 The PERSONALISED ICT Supported Service for Independent Living and Active Ageing (PERSSILAA): a good practice for frailty prevention in community dwelling older adults. Vincenzo De Luca. Research and Development Unit, Federico II University Hospital.

12.15 Reference Sites Network for Prevention and Care of Frailty and Chronic Conditions in community dwelling persons of EU Countries. Mirca Barbolini, Emilia Romagna Region.

12.30 L’approccio alla fragilità: il punto di vista della Società Italiana di Geriatria e Gerontologia. Nicola Ferrara, Azienda Ospedaliera Universitaria Federico II.

12.45: Discussion

13.15-14.30: Light lunch

**14.30 Round Table. European Good Practices for a novel approach to integrated care.**

**Chair: Pasquale Abete**, Federico II University Hospital.

14.30 Stimulating Innovation Management of Polipharmacy and Adherence in the Elderly (Simpathy): outlining and implementing a shared European change management strategy. Enrica Menditto, Federico II University.



14.45 “Farmaci Rivisti Insieme: Empowerment Nelle Diverse Discipline” (The FRIENDD pilot): a “glocal” experience on managing polytherapy. Antonello Cittadini, Federico II University.

15.00 Taking integrated care one step further. Beyond Silos and ADD Protection: overcoming the barriers of service provision using innovative tools. Guido Iaccarino, University of Salerno and Ruggi Hospital.

15.15 The European Innovation Partnership on Active and Healthy Ageing Synergies: Impact of a Community-based Program on Frailty Prevention and frailty Mitigation (ICP – FPM) in community-dwelling older adults. Giuseppe Liotta, University of Tor Vergata.

15.30 Discussion

16.00 Conclusions

Valeria Fascione, Campania Councillor for Internationalization, Start-up and Innovation

Serena Angioli, Campania Councillor for European Funds, Youth policies, European Co-operation and Euro-Mediterranean Basin

Enrico Coscioni, Campania Councillor for Health