



WORKSHOP



The European Partnership for Active and Healthy Aging (EIP-AHA) as an operational tool of innovation



Aims

1. Divulgate the relevance and impact of the EIP-AHA among Campania Region relevant stakeholders (Hospitals, Universities, Research Centers, Local Authorities, Association of Patients); facilitate their interactions with the international community.
2. Establish a dialog among the referents of the Institutions (EU Commission, Italian Health Care Ministry, International Brick Project, Campania Region) to facilitate the EIP-AHA actions and their scale up, thus optimizing their outcomes.

Contents

The workshop will provide an overview about how EU governance identified the EIP-AHA to address the challenge of aging, and how the referents of the Italian Health Care Ministry and of Campania Region will provide support to EU Action Groups. Furthermore, the logic underpinning the EU partnership will be highlighted, and how it translates into the specific Action Plans.

The workshop will be introduced by the referents of the Institutions directly involved into the EIP-AHA at different strategic levels (Loco-regional, national and international).

The first part will be an overview and round table on the specific actions going on at local and national level to ensure the outcomes and objectives foreseen into the EU Action Plans ("think global, act local").

The second part of the workshop foresees key-note speakers from European Organization of Excellence, that will describe their experiences.

Workshop secretariat

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Program

12.00: Welcome Snack

12.30: Opening ceremony

Maurizio Maddaloni, Presidente Union Camere
Andrea Lenzi, Presidente CUN
Giovanni Persico, Direttore Generale AOU
Caterina Miraglia, Assessore Regionale alla Cultura

Speakers:

13.00: Intro speech

Lara Natale, Campania Region Health Care Authority,
and
Giovanni Persico, CEO, Federico II University Hospital

13.15: Pasqualino Rossi, Italian Health Care Ministry:

"Le attività del Ministero della salute per
l'internazionalizzazione del Sistema Sanitario
Internazionale"

13.35: Carlo Bramezza, CEO, ULSS 10-Veneto Orientale,

Administrative and Organizational Manager for the
International Brick Project: "Il progetto Mattone
Internazionale: obiettivi, attività e strategie"

13.55: Petra Cadova, European Commission(DG-SANCO)

- "Background to the EIP – when and why it came
about; what the process has been during the last 2-3
years; collaborative process; the three pillars of the
Partnership"
- "Where are we now - background to the 6 AGs, new
call for commitments; how many stakeholders are
involved"

1. Italian involvement in the Commitments: Action plans & future directions/developments.

14.15: Ettore Novellino, CIRFF:

"Commitment A1"

14.25: Ylenia Sacco, CSI- Piemonte Region:

"Commitment A2"

14.35: Annamaria Colao, AOU Federico II:

"Commitment A3"

14.45: Guido Iaccarino, Università di Salerno:

"Commitment B3"

14.55: Antonio Addis, Regione Emilia Romagna:

"Commitment C2"

15.05: Matteo Apuzzo, Regione Friuli Venezia Giulia:

"Commitment D4"

15.15: Anna Carta, EC (DG-SANCO): Aggiornamenti e future direzioni: "Reference Sites"

15.30: Coffee Break

2. Interventi focalizzati su esperienze di interesse generale.

16.00: George Crooks: "Rispondere alle sfide di oggi in Salute e cura - l'esperienza scozzese"

16.30: Donna Henderson: "Rispondere alle sfide di oggi in Salute e cura - l'esperienza scozzese"

17.00: Christian Jorgensen: "i-Care: ICT per un follow-up personalizzato di artrite reumatoide"

17.30: Sergio Pecorelli, President of AIFA:

"AIFA contribution to EIP on AHA"

18.00: Discussione e commenti di chiusura



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