

Aims:

1. Divulgate the relevance and impact of the EIP-AHA among Campania Region relevant stakeholders (Hospitals, Universities, Research Centers, Local Authorities, Association of Patients); facilitate their interactions with the international community.

2. Establish a dialog among the referents of the Institutions (EU Commission, Italian Health Care Ministry, International Brick Project, CampaniaRegion) to facilitate the EIP-AHA actions and their scale up, thus optimizing their outcome

Note

The workshop language will be ENGLISH.
Simultaneous Translation will be available.

Workshop Venue:

Camera di Commercio Napoli
Via S. Aspreno 2, Napoli



Informations

WWW.EIP-AHA-CAMPANIA.COM



Workshop secretariat

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WORKSHOP

The European Partnership
for Active and Healthy Aging
(EIP-AHA)
as an operational tool
of innovation



19 Aprile 2013

WWW.EIP-AHA-CAMPANIA.COM

Contents

The workshop will provide an overview about how EU governance identified the EIP-AHA to address the challenge of aging, and how the referents of the Italian Health Care Ministry and of Campania Region will provide support to EU Action Groups. Furthermore, the logic underpinning the EU partnership will be highlighted, and how it translates into the specific Action Plans.

The workshop will be introduced by the referents of the Institutions directly involved into the EIP-AHA at different strategic levels (Loco-regional, national and international).



The first part will be an overview and round table on the specific actions going on at local and national level to ensure the outcomes and objectives foreseen into the EU Action Plans ("think global, act local").

The second part of the workshop foresees key-note speakers from European Organization of Excellence, that will describe their experiences.

Program

12.00: Welcome Snack

12.30: Opening ceremony

Maurizio Maddaloni, Presidente Union Camere
Andrea Lenzi, Presidente CUN
Giovanni Persico, CEO, Federico II University Hospital
Caterina Miraglia, Cultural Regional councilor

Speakers:

13.00: Intro speech

Lara Natale, Campania Region Health Care Authority, and
Giovanni Persico, CEO, Federico II University Hospital

13.15: Pasqualino Rossi, Italian Health Care Ministry:
"The activities of the ministry of health for the internationalization of the International Health"

13.35: Carlo Bramezza, CEO, ULSS 10-Veneto Orientale, Administrative and Organizational Manager for the International Brick Project: "The International Brick project: objectives, activities and strategies"

13.55: Petra Cadova, European Commission(DG-SANCO)
"Background to the EIP – when and why it came about; what the process has been during the last
• 2-3 years; collaborative process; the three pillars of the Partnership"
"Where are we now - background to the 6 AGs, new call for commitments; how many
• stakeholders are involved"

1. Italian involvement in the Commitments: Action plans & future directions/developments.

14.15: Ettore Novellino, CIRFF:
"Commitment A1"

14.25: Ylenia Sacco, CSI- PiemonteRegion:
"Commitment A2"

14.35: Annamaria Colao, AOU Federico II:
"Commitment A3"

14.45: Guido Iaccarino, Università di Salerno:
"Commitment B3"

14.55: Antonio Addis, Regione Emilia Romagna:
"Commitment C2"

15.05: Matteo Apuzzo, Regione Friuli Venezia Giulia:
"Commitment D4"

15.15: Anna Carta, EC (DG-SANCO): "Reference Sites: Update and future directions"

15.30: Coffee Break

2. Focused lectures on general topics.

16.00: George Crooks: "Responding to Today's Challenges in Health and Care - the Scottish Experience"

16.30: Donna Henderson: "Responding to Today's Challenges in Health and Care - the Scottish Experience"

17.00: Christian Jorgensen: "i-Care: ICT for a personalized follow-up of reumathoid arthritis"

17.30: Sergio Pecorelli, President of AIFA:
"AIFA contribution to EIP on AHA"

18.00: Discussion and closing remarks