



Thematic Workshop: Personalized Medicine

Innovative approaches for patients empowerment and health promotion:

The PROEMPOWER approach to diabetes.

Federico II University Hospital - Naples - June 13th, 2018

Objectives:

PROEMPOWER aim to procure a disease self-management solution to help meet the imminent threat of a diabetes epidemic. PROEMPOWER will make person-centred care reality - giving the patient the steering wheel - for optimal health outcomes. Very significant synergies will be reaped by supporting all 10 action areas of diabetes management in an integrated ICT solution. Early detection, personal decision support, self-management and peer support are to be delivered from a platform with full interoperable and secure access to the necessary devices and health records. Aim of the workshop is to share the experience of participants on sustainably addressing the needs of an ageing population, focusing on chronic diseases. The approach implemented by PROEMPOWER targeting diabetes will be illustrated as a good practice to be scaled up and replicated towards other cases.

10.00-10.30 Opening remarks:

Vincenzo Viggiani, Federico II University Hospital

Luigi Califano, Federico II University Medical School

Franco Salvatore, CEINGE

Maddalena Illario, Division for Health Innovation, Campania Region Health Directorate

Pietro Buono, Division on maternal and Child Health, Campania Region Health Directorate

First Session: Outlining the scenarios of chronic diseases for an ageing population

- 10.30 The need for integrated innovative services in the ageing population, chronic diseases and multimorbidity. Guido Iaccarino (University of Salerno)
- 10.45 Focusing on the diabetes global epidemics: facts, figures and collaborative opportunities. Giovanni Annuzzi (Federico II University Hospital)
- 11.00 An integrated approach implemented at the regional level: the experience of Murcia Reference Site. Gorka Sanchez (Servicio Murciano de Salud)

Second Session: Focusing on digital solutions to address the health needs of an ageing population

- 11.30 The evolution of centralized public procurements towards a hub&spoke model. The experience of Campania Region. Gianluca Postiglione (So.Re.Sa Spa)
- 11.45 The co-creation of Digital Health solutions through the economic support of public regional funds Pilar López-Acuña (Servicio Murciano de Salud)
- 12.00 Innovative procurements: logic and methodology in the perspective of a member state. Ozan Beyan (Turkish Ministry of Health)
- 12.15 The support of the ProMis national network as an enabler to share good practices. Lisa Leonardini (Italian Ministry of Health)

12.30 Discussion and Conclusions