Thematic Workshop

EIP ON AHA

Reference Sites - Stimulating the development and implementation of Action Group commitments to achieve sustainable digital health and care transformation at scale regionally, nationally, and internation

19th November 2020 – 11.00-13.00 (CET)

Time	Agenda item
11:00-11:05	***Welcome and introduction:*** Maddalena Illario, Campania RS, Federico II University & Hospital, RSCN
11:05 – 11:15	Trajectories of scale up for innovative GPs - Valentina Tageo, ECHALLIANCE
11:15-12.40	***Round table: Sharing scaling up experiences of uptake between AGs and RS*** *Chair:* John Farrell, RSCN Algarve: Sandra Pais Crete: Dimitris Kounalakis Campania: Guido Iaccarino Andalusia: Ana Cariazo MACVIA: Jean Bousquet
12.40-13:00	***Round Table: Enabling factors & barriers: the networking experiences*** *Chair:* Marc Lange EHTEL SHAFE: Carina Dantas/Willeke Van Studien SAFE: Oscar Zanutto ProMIS: Lisa Leonardini AAL: Nicola Filizzola
13:00	End of the workshop

Welcome

Maddalena Illario, Campania RS, Federico II University & Hospital, RSCN

EIP on AHA

Definitions

- Scaling up means to expand or replicate pilot or small-scale projects to reach more people and/or broaden the effectiveness of an intervention.

- The process in intertwined with diffusion, dissemination and implementation of innovation.

WHO, "Scaling up projects and initiatives for better health: from concepts to practice", 2016

Scaling up dimensions

A digital product or service successfully scales when it is embedded or institutionalized into the workflow of health system service delivery or a recipient's daily habits.

- **Quantitative scaling up**: grows the reach of the service
- **Diversification/functional scaling up**: introduces additional services
- **Political scaling up**: expands political support ex. networking
- **Organizational/institutional scaling up**: builds stabilization through strategic alliances between organizations, develops capacity to sustain programmatic efforts

What does it take to scale a product or service?

- Learning from and comparing with others
- Changing the scale of production or provision
- Build know-how and capacity
- Allocate adequate funding
- Design and implement an iterative process
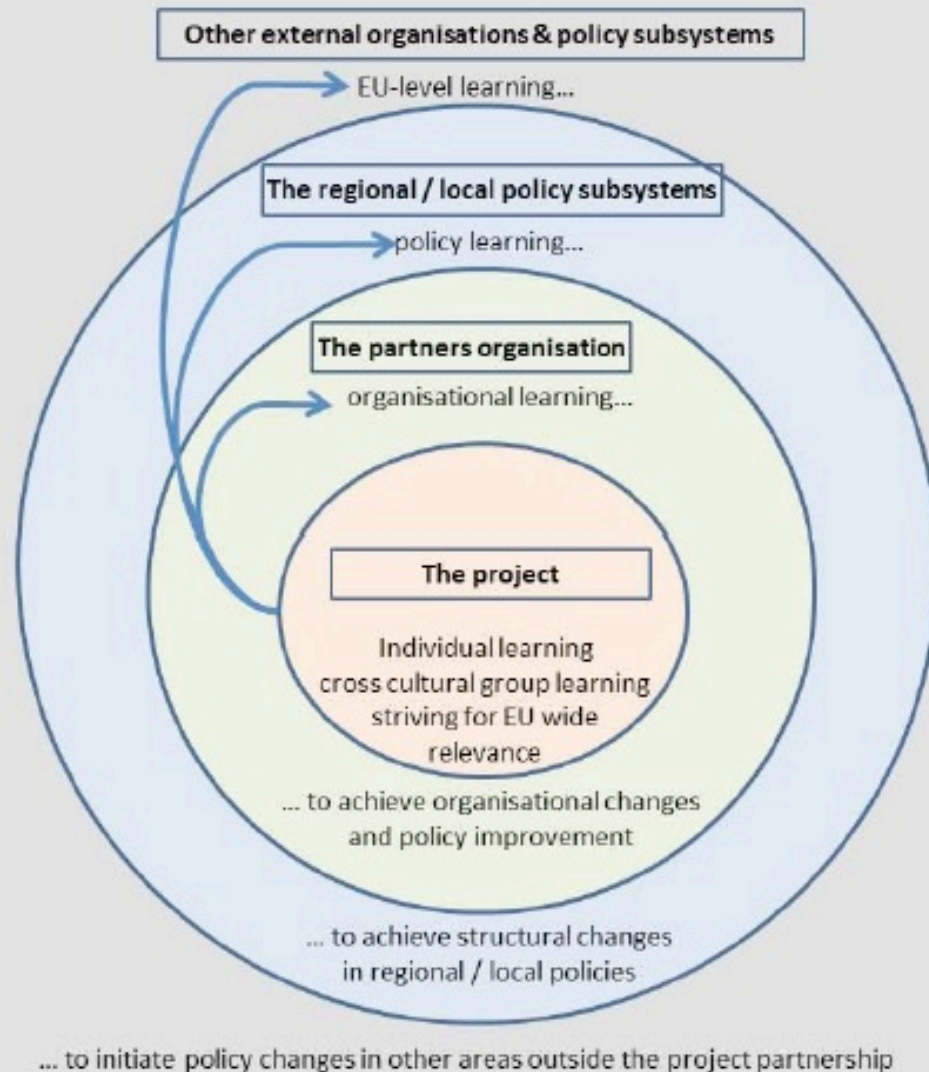- Adaptations
- Workforce upskilling and reskilling
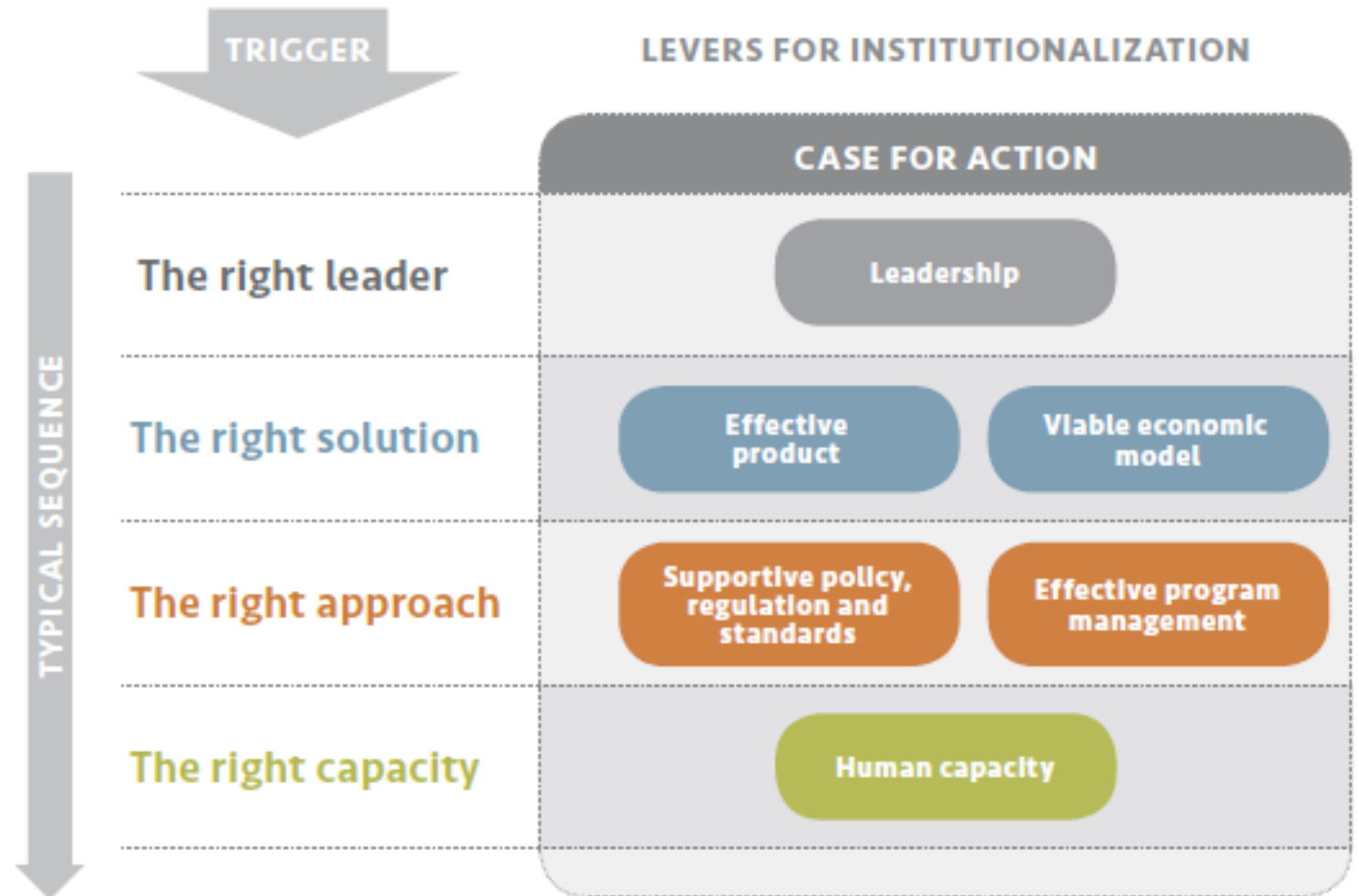
Wilson K, Gertz B, Arenth B, Salisbury N. *The journey to scale: Moving together past digital health pilots.* Seattle: PATH; 2014.

Selection and priorisation flow
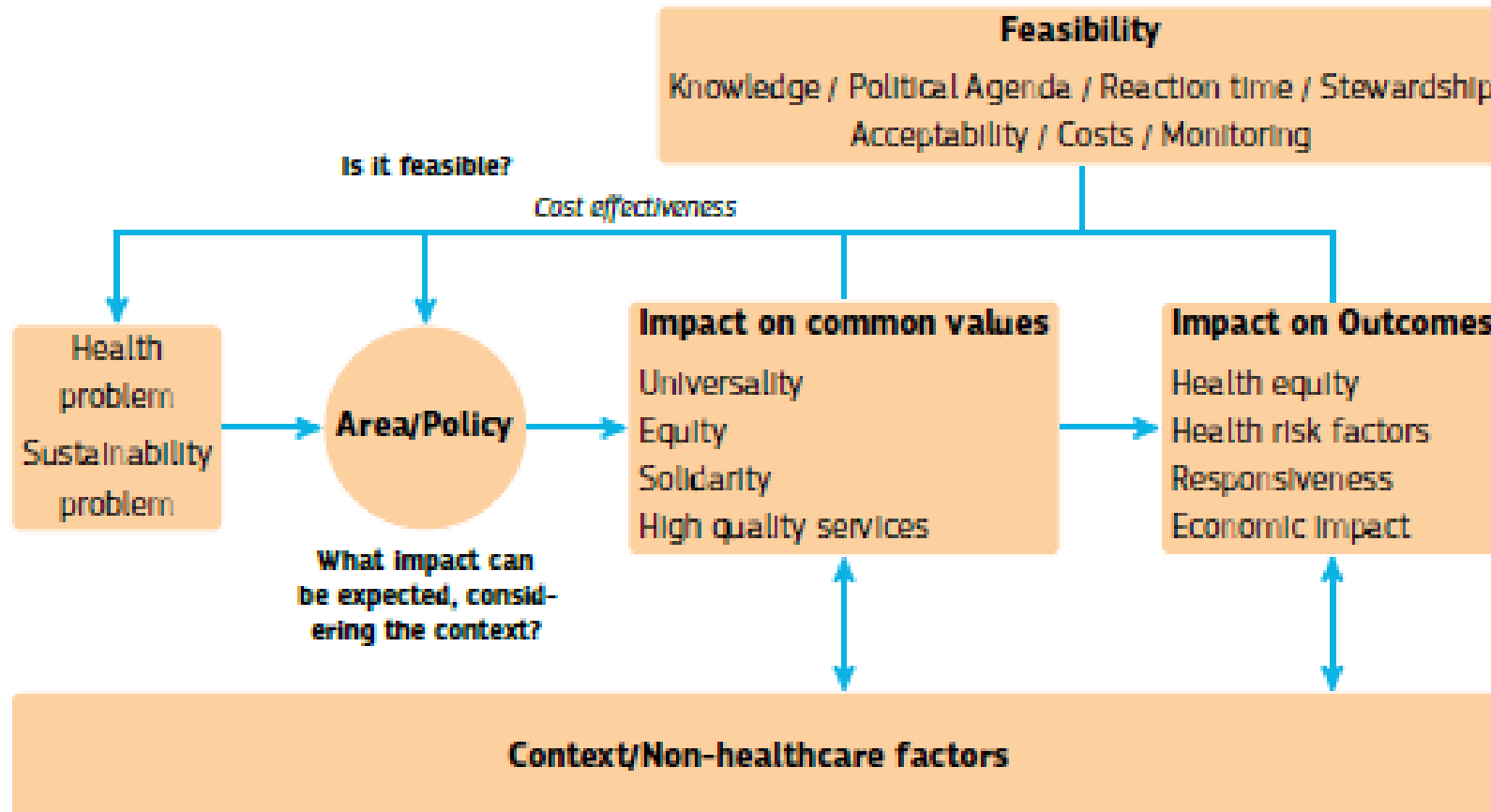
Elements for selection and prioritization of policies/interventions. Adapted from [*Expert Panel on Effective Ways of Investing in Health, 2013*].

Multilevel learning exchange

Other external organisations & policy subsystems

EU-level learning...

The regional / local policy subsystems

policy learning...

The partners organisation

organisational learning...

The project

Individual learning
cross cultural group learning
striving for EU wide
relevance

... to achieve organisational changes
and policy improvement

... to achieve structural changes
in regional / local policies

... to initiate policy changes in other areas outside the project partnership

- Supported by networking activities
- Implemented in the framework of the quadruple helix of innovation
- Complemented by training and education efforts

Interregional exchange of expertise—a multidimensional process of learning & policy change. Adapted from INTERREG IVC Programme.

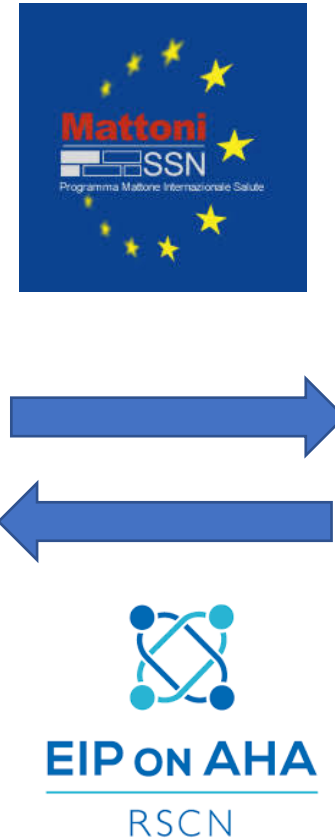# European Scaling-up strategy in Active and Healthy Ageing

Strategic vision for active and healthy ageing	Mobilising & engaging a critical mass	Pooling expertise and resources (Action Groups)	Recognising excellence (References sites, Action Groups' good practices)	Scaling up local successes	Areas for Action. Evidence-based policy

Figure 1: EIP AHA model of the implementation stages.

Definition of scaling up
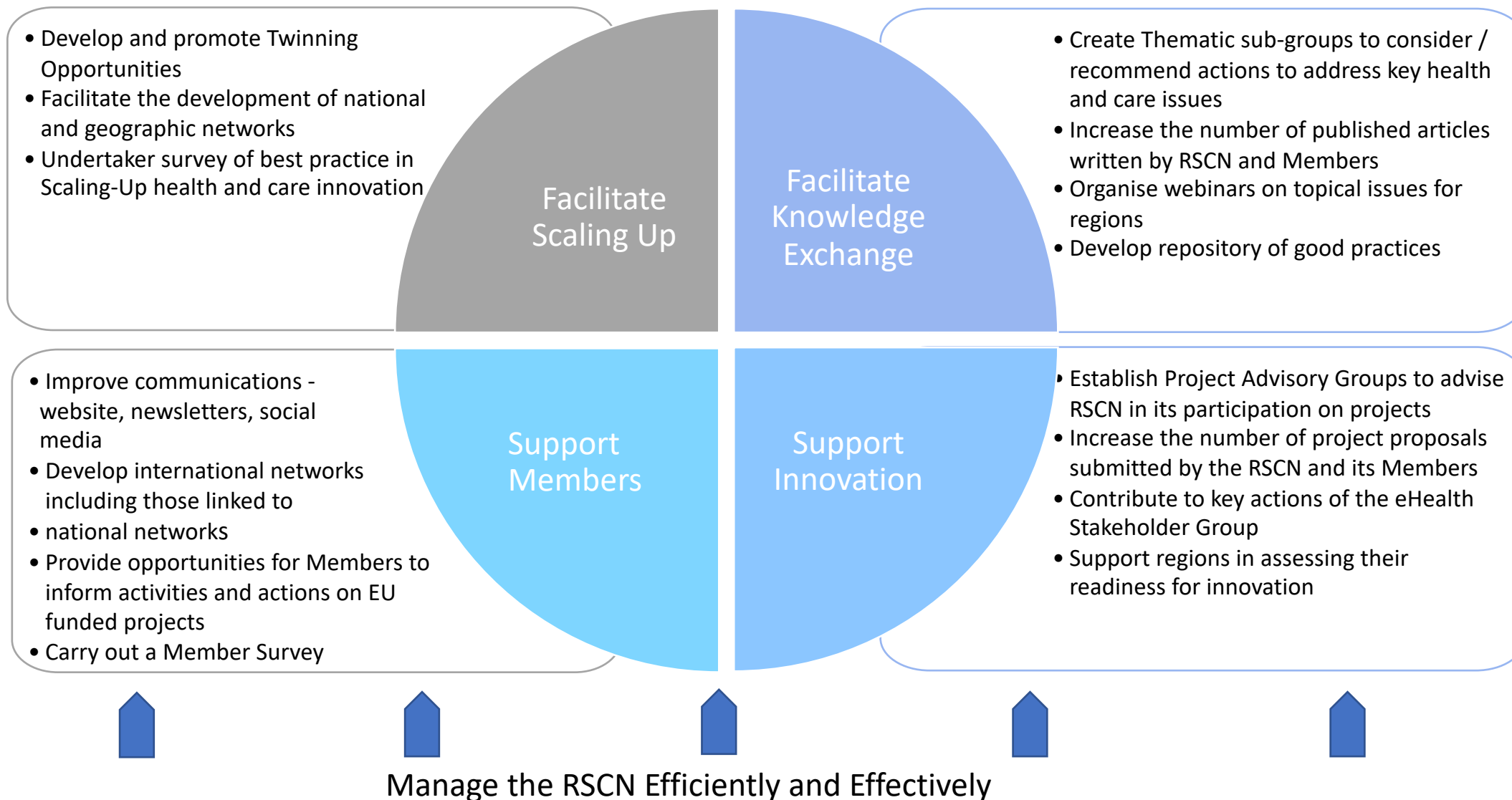
WHO Guide for scaling up[1] defines the term as

"(...) <u>deliberate efforts</u> to increase the impact of health service <u>innovations</u> <u>successfully tested</u> in pilot or experimental projects so as to benefit more people and to foster <u>policy and programme</u> <u>development on a lasting basis.</u>"

Networking: complexity and complementarity
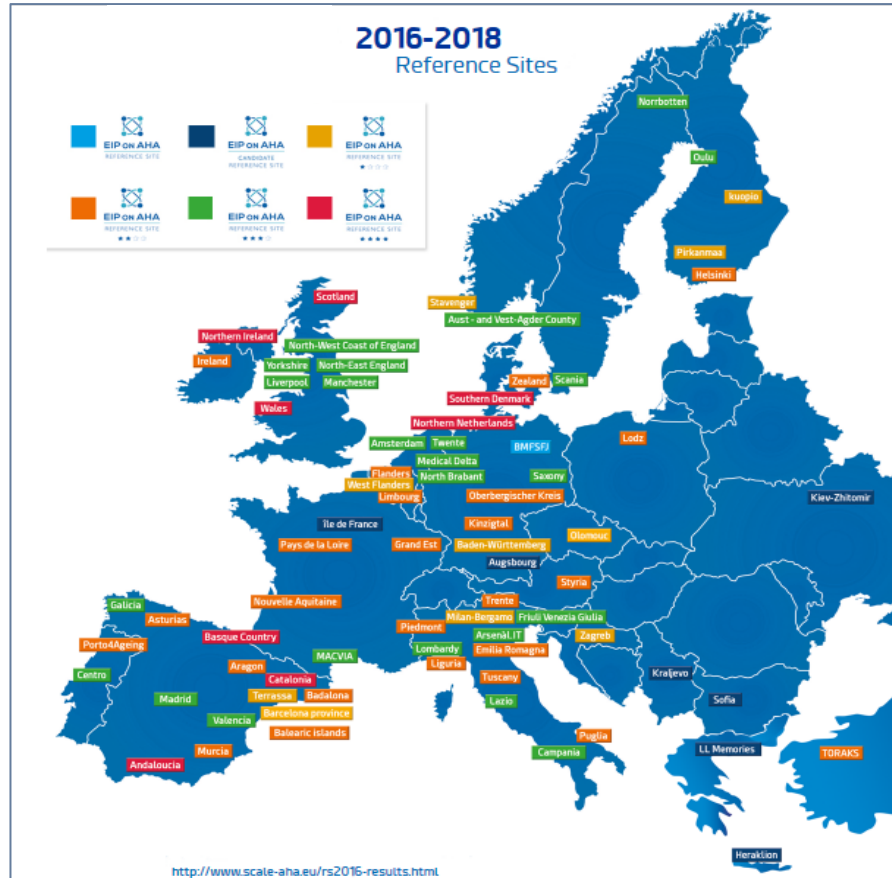
RSCN Strategic Objectives 2020 - 2023

Facilitate Scaling Up

- Develop and promote Twinning Opportunities
- Facilitate the development of national and geographic networks
- Undertaker survey of best practice in Scaling-Up health and care innovation

Facilitate Knowledge Exchange

- Create Thematic sub-groups to consider / recommend actions to address key health and care issues
- Increase the number of published articles written by RSCN and Members
- Organise webinars on topical issues for regions
- Develop repository of good practices

Support Members

- Improve communications - website, newsletters, social media
- Develop international networks including those linked to
- national networks
- Provide opportunities for Members to inform activities and actions on EU funded projects
- Carry out a Member Survey

Support Innovation

- Establish Project Advisory Groups to advise RSCN in its participation on projects
- Increase the number of project proposals submitted by the RSCN and its Members
- Contribute to key actions of the eHealth Stakeholder Group
- Support regions in assessing their readiness for innovation

Manage the RSCN Efficiently and Effectively

Sharing scaling up experiences of uptake between AGs and RS

John Farrell, RSCN

Discussion topics

1. Delivering regional health and care priorities
   - Relationship between Action Group commitments and actions, and regional health and care priorities and plans

2. Making change happen
   - Barriers and Enablers to adoption in the region
   - Measuring impact

3. Sustaining change
   - Next steps in development of the good practice

Enabling factors & barriers: the networking experiences

Marc Lange, EHTEL

Enabling factors: the networking experiences

Enabling service deployment:

18 Critical success factors

Enabling factors: the networking experiences

1. Which Critical Success Factors surprise you the most?

2. A collaborative and multi-stakeholder assessment of each Critical Success Factors: where is the biggest challenge?

3. Can you match this with an example of a good practice in the process of being scaled-up?

WEBINAR

Thank you for your attention
Follow us: @eip_aha
Join: the EIP on AHA LinkedIn group
Visit: www.eiponaha.eu

EIP ON AHA